North Carolina Institutions, U.S. Foreign Policy, and Global Health Policy: North Carolina as a Driving Force for the Obama Administration’s Global Health Initiative

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Introduction
- Changes in US global health policy will greatly influence North Carolina organizations and institutions
- NC policymakers hold key positions in shaping that policy – for the state, the nation, and the world

Objectives
- Articulate key features of the Obama Administration’s Global Health Initiative (GHI), document global health policy initiatives in the 111th Congress, and identify levels of state initiation and support
- Describe the work of Research Triangle area leaders in global health

U.S. Foreign Assistance for Health
- Global health has become an explicit goal of US policy in the past decade
- This role is set to grow under the Obama Administration
- US moving away from model of working through international institutions for global health governance

Global Health Initiative
- Seeks to develop a comprehensive global health strategy to integrate and organize US global health initiatives
- Shapes how US government coordinates its resources across global health activities and engages with developing countries
- $63 billion set aside for this Initiative over a 6 year period
- Builds on existing disease-specific efforts ~ 70% of funds earmarked for PEPFAR
- Promises to develop sustainable country-led platforms for health
- Focus on public health systems
- Views improvements in public health as a means to economic development in the developing world

9 GHI Targets for Global Health
1. HIV/AIDS
2. Tuberculosis
3. Malaria
4. Maternal Health
5. Child Health
6. Nutrition
7. Family Planning and Reproductive Health
8. Neglected Tropical Diseases
9. Health Systems Strengthening

7 GHI Key Principles
1. Women- and girl-centered approach
2. Strategic coordination and integration
3. Strengthen and leverage other global efforts
4. Encourage country ownership
5. Promote sustainability through health system strengthening
6. Improve metrics, monitoring, and evaluation
7. Encourage innovative research

North Carolina’s Influence on Global Health Policy
- Despite an overwhelming role of NC institutions in promoting global health innovation, NC’s Congressional delegation has done comparatively less to advance state interests by way of sponsoring or co-sponsoring bills or resolutions in the Senate and House of Representatives

112th Congressional Global Health Policy Initiatives (2009-2010)1,2,3,4

<table>
<thead>
<tr>
<th>Title</th>
<th>Bill Number</th>
<th>Summary</th>
<th>Total Number of Sponsorships</th>
<th>NC Response (In Support)</th>
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<tr>
<td>Listeria Health Initiative</td>
<td>H.R. 3107</td>
<td>This bill was introduced to provide funding for the prevention and control of listeriosis.</td>
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<td>Tuberculosis Prevention and Control Act of 2010</td>
<td>S. 3680</td>
<td>This bill was introduced to provide funding for the prevention and control of tuberculosis.</td>
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<td>Maternal, Newborn, and Child Health Initiative Act of 2010</td>
<td>H.R. 3269</td>
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<td>Neglected Tropical Diseases Control and Prevention Act</td>
<td>S. 3153</td>
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<td>Maternal and Child Health Extension Act of 2010</td>
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<td>Global Health System Strengthening Act</td>
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<td>S. 3127</td>
<td>This bill was introduced to provide funding for the strengthening of health systems.</td>
<td>3</td>
<td>No</td>
</tr>
</tbody>
</table>

State Global Health Activities
- Global health policy is inextricably linked to North Carolina’s major nongovernmental, nonprofit, academic, research, and private sector institutions
- Many NC institutions are already leaders in the pursuit of GHI target areas and key principles

Implementation of the GHI Targets by Selected Research Triangle Institutions

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Conclusions
- NC is uniquely poised to serve as a leader in the development and sustained implementation of the GHI
- Global health policy is – increasingly – state innovation opportunity
- NC’s Congressional delegation has an opportunity to support state institutions by leading the effort to promote the GHI through global health policy reform
- Lack of legislative support for US foreign health assistance and NC global health institutions presents a missed opportunity in global health policy